

**CALCIUM
IS THE BEST REMEDY
FOR POORLY PRODUCING
SOILS**

**AVAILABLE CALCIUM
IN SOIL CAN
PROVIDE MANY
BENEFITS:**

- **IMPROVED SOIL
STRUCTURE**
- **IMPROVED NUTRIENT
UPTAKE**
- **BALANCED PH**
- **DECREASED DISEASE**
- **LESS HARDPAN**
- **REDUCED SALTS**
- **INCREASED DROUGHT
TOLERANCE**

**KING
CALCIUM CAN SAVE
YOU MONEY!**

**EXAMPLE OF NITROGEN
SAVINGS
WHEN USING OUR CALCIUM TO
GROW 200 BUSHELS OF CORN:**

28% NITROGEN @ \$0.40 LB

**N NEEDED WITHOUT CALCIUM:
260 LBS. PER ACRE COST PER
ACRE:
\$104.00**

**N NEEDED WITH CALCIUM:
150 LBS. PER ACRE COST PER
ACRE:
\$78.00 (CALCIUM COST \$18.00
PER ACRE)**

**SAVINGS
PER ACRE: \$26.00!**

(UNIVERSITIES RECOMMEND 1/3 LB.
NITROGEN TO GROW 1 BUSHEL)

**SAVE MONEY & GROW
BETTER CROPS!**

**KING
CALCIUM IS 100%
AVAILABLE!**

- **IF THE CALCIUM IS NOT
AVAILABLE, IT IS OF
ABSOLUTELY NO USE TO THE
PLANT.**
- **WHY SPEND YOUR MONEY ON
FILLER?**
- **AVAILABLE CALCIUM
DETERMINES THE UPTAKE OF
ALL OTHER NUTRIENTS INTO
THE PLANT.**
- **LIMESTONE IS A POOR
SOURCE OF SUFFICIENT
AVAILABLE CALCIUM.
STUDIES SHOW THAT
LIMESTONE CONTAINS LESS
THAN 11 LBS. PER TON OF
AVAILABLE CALCIUM, AND
AVAILABILITY IS KEY.**
- **IF THE SOIL IS DEFICIENT IN
CALCIUM OR THE CALCIUM IS
NOT AVAILABLE, VITAL
NUTRIENTS CAN'T REACH
THE PLANT, AND THE PLANT
HEALTH SUFFERS.**